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**Healthier Tennessee Launches “Streaks for Small Starts” App**  
*Free app helps users create healthy habits through simple, daily steps*

**NASHVILLE** – The Governor’s Foundation for Health and Wellness, through its Healthier Tennessee initiative, today released “Streaks for Small Starts,” a new app to help Tennesseans get an easier start on the path to healthy living. The iOS version of Streaks for Small Starts is [now available for free in Apple’s App Store](#).

“Finding the time and the ways to live healthier can be overwhelming, but the Streaks for Small Starts app makes it doable,” Governor’s Foundation for Health and Wellness CEO Rick Johnson said. “It can help you take small steps daily and turn them into solid streaks of success.”

Streaks for Small Starts builds upon Healthier Tennessee’s innovative Small Starts tools, currently available at [www.healthierTN.com](http://www.healthierTN.com). The app was developed to make it even easier to access the Small Starts tools on the go, track progress, and be reminded and motivated.

Users can choose from nearly 50 small, daily health actions or challenges that encourage physical activity, healthy eating, and tobacco cessation. They can track their activities and how often they complete them, choose to receive daily reminder messages, and connect with other users to share success and provide motivation.

Tennessee consistently ranks among the least healthy states in the nation. Type 2 diabetes and high blood pressure are at near epidemic levels, the rate of obesity has risen from 10 percent to almost 34 percent since 1988, only three states have higher rates of tobacco use, and our children now have a shorter life expectancy than their parents.

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The Foundation's Healthier Tennessee initiative is offering free, easily accessible ways for Tennesseans to start being more active, eating healthier, and not using tobacco. Available at [www.healthierTN.com](http://www.healthierTN.com), the Small Starts tools can be used by individuals, workplaces and faith congregations.

### **About the Governor's Foundation for Health and Wellness**

The Governor's Foundation for Health and Wellness is a non-profit corporation dedicated to enabling and encouraging Tennesseans to lead healthier lives. Based in Nashville, the Foundation brings together a statewide coalition of employers, health insurers, hospital systems, local governments, school systems and healthcare-focused foundations and community organizations to effect positive, measurable change. The Foundation's Healthier Tennessee initiative strives to increase the number of Tennesseans who are physically active for at least 30 minutes five times a week, promote a healthy diet, and reduce the number of people who use tobacco.

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